# NSSC ELMT Salesforce SEWP Catalog Information Sheet

NASA Contract: SEWP Contract Number NNG15SC27B

**Product:** Salesforce Portfolio of Products

Manufacturer: Salesforce, Inc.

**Vendor:** Carahsoft Technology Corp.

**Summary:** The NASA Shared Services Center (NSSC) Enterprise License Management Team (ELMT) portfolio has added an agency agreement for Salesforce. Salesforce is a Digital Experience Platform offered by Salesforce, Inc. which gives subscribers access to a collection of software as a service (SaaS) with capabilities that include but are not limited to: account, contact and partner relationship management; activity and opportunity management; forecast management; reports and dashboards; analytics; platform integration; business process automation; and workflow automation.

Products families available under the agreement are:

- Salesforce: Sales Cloud, Service Cloud, Experience Cloud, Tableau CRM, etc.
- Marketing Cloud
- Tableau
- MuleSoft

# **Link to Product List**

**Agreement Term**: 3 Year: Base period, with 2 additional one-year options

Award Date: November 1, 2019

**Period of Performance:** Base Year - November 1, 2019 through October 31, 2020

Option Year 1 - November 1, 2020 through October 31, 2021 Option Year 2 - November 1, 2021 through October 31, 2022

## **Renewal Cycle Schedule:**

**Annual Agency-Wide Renewal -**

Renewal True-up/Discovery Phase: November - December

Finalize Agency License Requirements and Provide Funding: January

Vendor Renewal Year Start Date: February 1

For questions associated with this agreement contact the following:

NASA Customer Contact Center: Call: 1-877-NSSC123 (1-877-677-2123)

- Select Option 3, Select Option 1 NASA employee, Select Option 3 Procurement

(or) NSSC ELMT Team: Email: nsscelmt@mail.nasa.gov

# **How to Request Quotations and Place Orders:**

#### **Quote Requests:**

#### Salesforce/Marketing Cloud

New and existing customers should contact the Enterprise Service Management Team:

- https://nasa.sharepoint.com/sites/esmsalesforceportal
- agency-dl-salesforce@mail.nasa.gov
- Provide the following:
  - Business/use case.
  - o Process flow diagram, if available.
  - Number and types of users.

#### Tableau

For **new** Tableau Creator licenses:

- Contact <a href="mailto:bbirnberg@tableau.com">bbirnberg@tableau.com</a>, <a href="mailto:Ben.Thompson@Carahsoft.com">Ben.Thompson@Carahsoft.com</a>, <a href="mailto:Ben.Thompson@Carahsoft.com">TableauFed@Carahsoft.com</a>, <a href="mailto:Andrew.Henderson@Carahsoft.com">Andrew.Henderson@Carahsoft.com</a>, <a href="mailto:andrew.Henderson@Carahsoft.com">and kfrye@tableau.com</a></a>
- Provide the following:
  - o Co-term end date January 31.
  - Portal Account Name (The Enterprise Data Platform (EDP) Account name is: National Aeronautics and Space Administration 35. If adding to a different account, contact your Tableau server administrator for this.)
  - Any existing licenses that should be renewed/co-term to BPA along with new ones.

For **renewing** existing Tableau licenses not currently on the BPA:

- Contact <u>soglesby@tableau.com</u>, <u>Jada.Cannon@carahsoft.com</u>,
   Andrew.Henderson@Carahsoft.com, and kfrye@tableau.com
- Provide the following:
  - Co-term end date January 31.
  - Portal Account Name (The Enterprise Data Platform (EDP) Account name is: National Aeronautics and Space Administration 35. If adding to a different account, contact your Tableau server administrator for this)
  - License keys for licenses to be renewed.

**Note**: Tableau **Desktop** (legacy perpetual license + maintenance) is not available on the BPA. Customers can request a conversion to Tableau Creator annual subscription via the BPA. For

renewing the maintenance on existing Tableau Desktop licenses, customers will need to request a quote from a different reseller.

#### MuleSoft

Customers should contact the Enterprise Service Management Team (AART Identifier 8556459):

- Contact: <u>brad.neal@nasa.gov</u>, <u>jonathan.jacobs@nasa.gov</u>, <u>david.aramony@mulesoft.com</u>
- Provide the following:
  - Current/expected number of API calls
  - Amount of data being returned (average)

#### How to Order:

Once a quote is obtained, A Purchase Request (PR) is required to order under this agreement if the amount of the order exceeds the Federal Acquisition Regulation (FAR) threshold for micro-purchases.

For software procurements at or below \$250,000 for ELMT enterprise agreement purchases, the Simplified Acquisition Threshold (SAT) team at the NSSC will process these requests.

To proceed via SAT: click the link <u>NSSC PR Services Support Requests</u>, then go to **NSSC Simplified Acquisition Customer Portal** to initiate the purchase. When creating a ticket please include the ELMT agreement number in the "Give a brief description" field.

All purchases for software **over \$250,000**, for ELMT enterprise agreement purchases, ELMT will process these requests. To initiate, send an email to the ELMT at <a href="mailto:nsscelmt@mail.nasa.gov">nsscelmt@mail.nasa.gov</a> with the PR number for awareness and approval tracking.

#### For Purchase Request (PR) Funded Orders:

Authorized Center POC	<ul> <li>A Center POC coordinates and obtains quotation from</li> </ul>
	the vendor or Enterprise Service Management Team
	<ul> <li>Quotation should include: (Product Name, Description,</li> </ul>
	Part Number, Quantity, End User Name, Phone Number
	and E-mail Address)
	<ul> <li>Coordinate with a NASA Procurement POC** or</li> </ul>
	Resource Analyst to submit a Purchase Request (PR) (or
	confirmation that funds are available)* PR Instructions
	<ul> <li>Finalize PR (funding) to NSSC Procurement</li> </ul>
	(If requirements are complex and you have questions, please
	contact the ELMT for assistance)
* Per FAR Subpart 32.7: Be	efore executing any contract, the contracting officer shall—
(a) Ohtain written assurar	nce from responsible fiscal authority that adequate funds are

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available or

(b) Expressly condition the contract upon availability of funds in accordance with 32.703-2.  ** NSSC Procurement can only accept funding from other NASA Center Procurement offices for Salesforce Contract transactions.		
NSSC Procurement	Execute Task Order to vendor for procurement	
Vendor	<ul><li>Process Task Order</li><li>Invoice NASA (NSSC)</li></ul>	
NSSC	<ul> <li>Route invoice for payment approval – Finance -&gt;</li> <li>Procurement -&gt; COR -&gt; Procurement -&gt; Finance</li> </ul>	
NSSC Procurement	<ul> <li>Courtesy copy of approved invoice routed to license account manager</li> </ul>	
ELMT	<ul> <li>Add product line item(s) information to the NSSC</li> <li>Enterprise Asset Tracking System (EATS) for license</li> <li>management</li> </ul>	

Payment with a Government-wide Purchase Card (GPC) is authorized when an order does not exceed the Federal Acquisition Regulation (FAR) micro-purchase threshold, currently \$10,000.00. However for software purchases, you should check with your Center's Chief Information Officer's policies for proper guidance.

### **For NASA P-Card Orders:**

Authorized Center POC	<ul> <li>A Center POC coordinates and obtains quotation from</li> </ul>	
or GPC holder	the vendor or Enterprise Service Management Team	
	<ul> <li>Quotation should include: (Product Name, Description,</li> </ul>	
	Part Number, Quantity, End User Name, Phone Number	
	and E-mail Address)	
	– License Number, if applicable	
	(If requirements are complex and you have questions, please	
	contact the ELMT for assistance)	
Center GPC holder	<ul> <li>Place Order with Carahsoft:</li> </ul>	
	Andrew.Henderson@Carahsoft.com	
	<ul> <li>Center POC would Email final quotation to the</li> </ul>	
	nsscelmt@mail.nasa.gov	
** Payment by GPC for ELMT purchases shall be made in accordance with FAR 52.212-4, Contract Terms and Conditions – Commercial items, which provides for funding through a Work Breakdown Structure (WBS) number.		
Vendor	Provide transaction-specific documentation to the NASA	
	Contracting Officer within 3 to 5 business days:	
	Contract/BPA Number	
	2. Order Log Number	

	<ol><li>Confirmation/Transaction Number</li></ol>
	4. Product Name
	<ol><li>Product Description/Item Number</li></ol>
	6. Quantity Purchased
	7. Unit Price
	8. Extended Price
	<ol><li>Date of Transaction and Date of Delivery</li></ol>
	<ol> <li>NASA GPC holder name and associated Center</li> </ol>
	(including contact information)
	11. License and/or maintenance user's name and
	contact information (if different from card
	holder)
ELMT	<ul> <li>Add product line item(s) information to the NSSC</li> </ul>
	Enterprise Asset Tracking System (EATS) for license
	management

# **Additional Information:**

# **Vendor Address:**

Carahsoft Technology Corp. 11493 Sunset Hills Road Suite 100 Reston, Virginia 20190

# **Salesforce Info**

Salesforce website: www.salesforce.com

Center IT Asset Managers: (ITAM)

#### **ELMT contact information**

Email: <a href="mailto:nsscelmt@mail.nasa.gov">nsscelmt@mail.nasa.gov</a>

ELMT Website: <a href="https://nasa.sharepoint.com/sites/nssc/SitePages/ELMT.aspx">https://nasa.sharepoint.com/sites/nssc/SitePages/ELMT.aspx</a>