

NORTH CAROLINA EXECUTIVE DEVELOPMENT INSTITUTE

The Executive Development Institute is a forward-looking general management program that stretches participants beyond their current capabilities, as a challenging group of peers led by an expert faculty team generates a dynamic learning experience.

Who Should Attend

The program is designed for functional managers and business team leaders who want to strengthen their cross-functional skills and gain a more strategic understanding of the business. Participants usually have seven to ten years of experience in positions of increasing responsibility, and come from areas such as R& D, product or service design, logistics, manufacturing, service delivery, marketing, sales, finance, accounting, planning, human resources, legal affairs, information system, and corporate communications.

Program Highlights

- Prepare for future leadership roles in the organization while enhancing current managerial effectiveness;
- Adapt to global and domestic forces that affect the achievement of business goals;
- Hone strategic decision-making skills for a dynamic and competitive environment; and
- Improve bottom-line outcomes through the implementation of new ideas and concepts.

Offerings: Two-week session, twice annually

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Program Dates: June 3-15 and October 7-19, 2012

Cost: \$16,000 - 2012; 10% discount per person for two or more people

Includes: tuition, books, materials, lodging, (including night before program starts), and meals, (except Sunday).

Application Deadline: Six weeks prior to start of program. Participation is highly restricted.